PEAPROS CONSULTING JSC.



۱

10 march

COMPANY PROFILE 2021

www.peapros.com

ABOUT PEAPROS

PEAPROS (PEAce and PROSperity) Consulting, a Ha Noi-based Consulting Joint-stock Company established in 2009, is specialised in providing highly customised and relevant consultancy services to wide range of clients including government and private organisations and corporates, development projects and programs, international development and United Nation's agencies, as well as international and national non-government organizations.

PEAPROS services and expertise range from development of strategic plans and monitoring and evaluation schemes for government and non-government international and national organizations, for private domestic and foreign companies; conducting organizational capacity assessments; setting up organizational management systems including setting up and management of information management system (MIS); supporting public administration reform (PAR) process and participatory planning for public agencies at ministerial and local levels; conducting analyses for market, trade, investment and branding, facilitating policy dialogues, promoting public-private partnerships (PPP), providing communication services, and delivering high quality and tailor-made training courses.



~®

Extensive network of skilled consultants



Planning Strategically with Tailor-made Solutions



Trusted-quality project deliveralbes

Comapany Profile | 2

We are unique in our sector due to our profound knowledge and background of the Vietnamese system & market with wide international experience & standards



All **PEAPROS' consultants** received their higher education abroad in developed education systems, thus being familiar with international settings and working environment. PEAPROS usually have international specialists as well as partners and collaborators who are either living in Viet Nam, or coming from Australia, Canada, Germany, India, Japan, Norway, Spain, South Korea, Sweden, Switzerland, United Kingdom, the U.S.A, and ASEAN countries such as Malaysia, the Philippines, Singapore, and Thailand.

PEAPROS has profound knowledge of and contacts in the government system, international agencies, (I)NGOs, research institutes, the business sector, the media, as all of its members have served long time in those areas.

PEAPROS' strategy is to develop a strong network of top experts, bringing together system designers, specialists and trainers from different fields and offering it as a one-stop 'package' deal. The company is able to mobilise qualified consultants of a wide range of expertise to form interdisciplinary teams at short notice. These abilities make PEAPROS a highly reliable local partner for international consulting firms and partners who have missions in Viet Nam.

3 | PEAPROS Consulting

OUR KEY STRENGTHS

Based on the needs of each mission we put together teams that may integrate a mix of our permanent and mission-specific consultants. We regularly use the services of internationally recognised networks and individuals, including professionals with long renowned expertise and cutting-edge knowledge who hold leading positions in national and global public and private enterprises and organisations.



DEVELOPMENT CONSULTANCY

PEAPROS' core strengths in development consultancy include applying results-based and participatory approaches in development of plans as well as monitoring and evaluation and learning (MEL) systems for organizations, programs and projects. We are profound for providing policy supports such as conducting policy and institutional studies and analyses, facilitating policy dialogues and policy advocacy, designing development visions and formulating strategies. Besides, since the beginning, we have been providing consulting services to a number of environmental, agricultural and rural development programs and projects, of those the significant ones include the support to develop Vision to 2020 for the Ministry of Agriculture and Rural Development and the Roadmap to realize the Vision, National Programme Support Team (NPST) to the Agriculture & Rural Development Sector Budget Support (ARD-SPS) programme for DANIDA, Monitoring and organisational support for the Viet Nam Civil Society Facility for Irish Aid Funded Projects, long-term cooperation to conduct ex-post evaluations for JICA funded projects. Our services also include provision of designing and applying web-based M&E techniques, developing communication strategies and campaigns, developing public awareness raising and behaviour change programs, which involved active participation of different groups of stakeholders ranging from policy and legislation makers, local governments, mass media, NGOs, local communities, private sector, and international donors.

- Monitoring, Evaluation and Learning (MEL)
- Research and Survey for Policy Development
- Policy Advocacy
- Disaster Risk Manamenet and Climate Change
- Agriculture and Rural Development
- Institutional Development
- System Development and Management
- Strategic Communication



TRAINING AND CAPACITY BUILDING

For training and capacity building aspects, PEAPROS has been providing tailor-made training courses ranging from personal skills development to organizational management functions, from as basic as Participatory Rapid Appraisal (PRA) in rural development to much more complicated topics such as strategic communication training for management staff of state-own corporations. The training programmes incorporate theories and practices, and modern frameworks with updated knowledge, on trainee-centered emphasis.

- Project Planning & Management
- Organizational Capacity Development
- Results-based Management (RBM)
- Gender Mainstreaming
- Marketing, Communication, & Branding
- Network Management
- Leadership and Management Skills
- Financial Management and Banking



SERVICES FOR BUSINESSES

With the market-oriented development perspective, PEAPROS has also been providing services to the business sector that include, but not limited to identification of directions and policies to develop a system of modern agriculture product supply centers in Viet Nam that meets both domestic and international standards, strengthens linkages among stakeholders in the value chains, ensures food safety and improves competitiveness of Viet Nam's agricultural products; development of communication strategy for National Power Transmission Corporation (NPT) under the Electricity of Viet Nam (EVN); support the institutional development of Ba Ria, Vung Tau Urban Sewerage and Drainage Company, etc.

- PR, Communication, and Branding
- Market Analyses and Research
- Business Strategy and Planning
- Market Information and Strategy
- Corporate Social Responsibility (CSR)
- Business Development
- Market Penetration and Startup

5 | PEAPROS CONSULTING

Our Key Clients

For the last **12 years**, PEAPROS team has carried out over **150 assignments** with more than **50 international and national organisations**, and public and private enterprises.



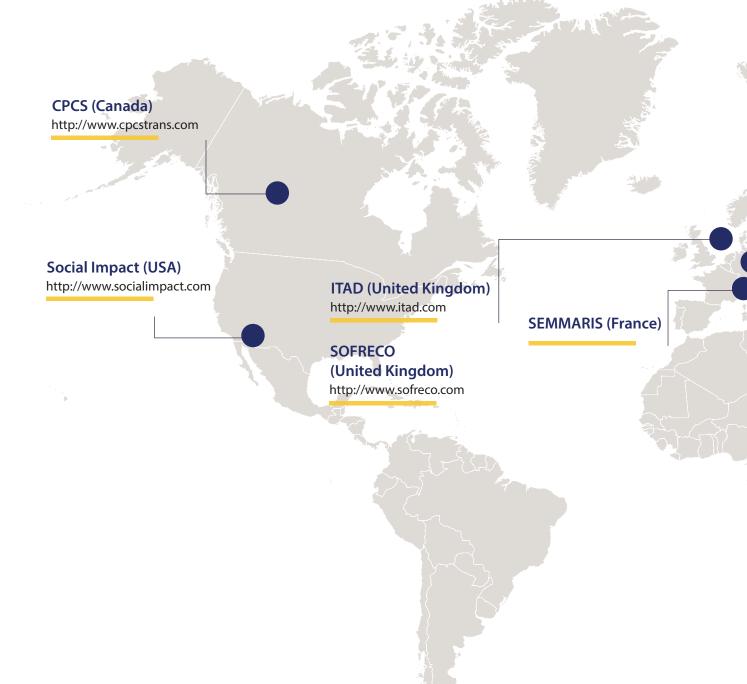
"PEAPROS provided outstanding performance, flexibility, and trusted-quality project deliverables"



7 | PEAPROS CONSULTING

Our Global Network

As a leading consulting company, we focus on **proactively building a extesive and global network of highly skilled professionals** so that we can immediately connect our clients to the expertise they need and provide rewarding opportunities for our consultants.



Comapany Profile | 8

PROFESSIONAL MANAGEMENT (Sweden) http://www.professionalmanagement.se

UPSTAIRSBLUE (Sweden)

GLOBAL REPORTING (Sweden) http://www.globalreporting.net

TEAM TRAINING INT AB (Sweden)

OPMAC (Japan)

http://www.opmac.co.jp

-

GFA (Germany) http://www.gfa-group.de

WELLERN INTERNATIONAL (Singapore) http://www.wellern.com



PEAPROS CONSULTING JSC

Address: Floor 4-6, 59A Ly Thai To Trang Tien, Hoan Kiem District, Ha Noi Email: admin@peapros.com | Website: www.peapros.com